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- Resources about the industry to help manufacturers better understand new markets for their products.
- One-on-one consultation with industry advisors to help determine next steps.
- Workshops, events and tours (within COVID-19 guidelines, when appropriate) to expand industry knowledge and contacts.

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- Resources about the industry to help manufacturers better understand new markets for their products.
- 2. One-on-one consultation with industry advisors to help determine next steps.
- 3. Workshops, events and tours (within COVID-19 guidelines, when appropriate) to expand industry knowledge and contacts.
- Small technical assistance grants to manufacturers for targeted projects to help them enter, or expand in, the shale value chain.

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## **Benefits to Participating Energy Industry Companies**

- Opportunities to identify new suppliers in the region, leading to lower transportation costs, higher reliability and supply chain redundancy
- Access to new technologies with the potential to significantly lower costs or increase productivity
- Collaboration with local businesses and economic development organizations that could lead to unique long-term partnerships
- Visibility for the company and industry as a supporter of regional manufacturing jobs
- Help deliver on ESG and community goals

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